



MVeP Marine Vessel Environmental Performance Assessment Call for Sponsorship

The Society of Naval Architects and Marine Engineers (SNAME) is developing an environmental performance assessment system to provide technical guidance to the maritime industry as we face increasing environmental regulations and expanding global demand for green practices. The resulting system, MVeP, will identify, assess and offer relative merits for the myriad of environmental practices applicable to new and existing marine vessels. The International Maritime Organization (IMO) highlighted the importance of facing these challenges, naming World Maritime Day themes as *Current Environmental Challenges* and *Climate Change* in 2007 and 2009.

As marine and atmospheric pollution from land-based sources is reportedly reduced, so shipping, like every conspicuous user of energy and every conspicuous contributor to climate change and global warming, is under pressure, as never before, to adopt greener practices and to do even more to clean up its act.

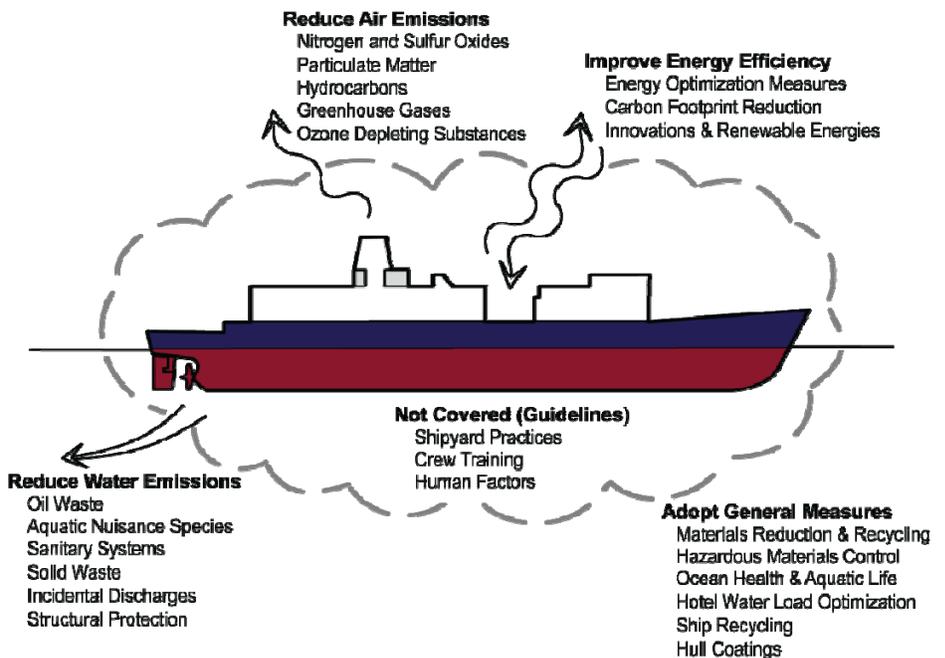
*Efthimios E. Mitropoulos
Secretary-General, IMO*

Creating this performance assessment system in a holistic manner enables an objective evaluation of specific green practices across the breadth of vessel classes, mission profiles, and operating environments. Currently under development, this coordinated performance assessment system is planned to be presented in a Technical and Research (T&R) Bulletin at the 2011 SNAME Annual Meeting. The MVeP system is targeting international acceptance with adoption and administration by marine classification societies, international standards organizations, or others.

Your help is needed during this fast-paced development process.

The Phase 1 report presents a checklist of 34 environmental impacts to assess on 4 standard performance levels and example Guides for 3 topics: Ballast Water Management, Oily Water Discharge, and HVAC System Efficiency. Phase 1 sponsors were: SNAME, American Bureau of Shipping, The Glosten Associates, and Herbert Engineering Corporation.

Sponsorship and participation is being sought for Phases 2 and 3. Phase 2 will finalize the T&R Bulletin. Phase 3 will seek to execute the implementation plan, potentially resulting in a vessel certification system.



Sponsorship Levels



GOLD \$25K



SILVER \$10K



BRONZE \$5K

Sponsorship offers opportunities to:

- Educate others about your company's environmentally responsible products, services, and solutions.

The Advisory Board & Technical Work Group offer opportunities to:

- Provide insight and guidance in the early stages of the system development.
- Work with regulators, marine terminal operators, ocean carriers, tug and barge companies, and others towards the environmentally responsible management of marine vessels.
- Promote, strengthen, and grow relationships between those engaged in environmental compliance, risk management, and vessel operations.

All sponsors will be recognized by SNAME throughout this development process for their contribution and support. To serve as a sponsor, on the advisory board, or on a technical work group, contact Kevin Reynolds of The Glosten Associates by email at kjreynolds@glosten.com, or call at (206) 624-7850.